### The 13rd Conference of International Federation of East Asian Management Association Ulaanbaatar (IFEAMA – 2015)

**July 16, 2015**  
**17:00 - 19:00**  
The First Meeting of the Board

**July 17, 2015**  
**8:30-9:00**  
Registration

**9:00-9:30**  
Opening ceremony  
Welcome speeches
- Dr. R. Bat-Erdene, President of National University of Mongolia
- Professor Tran Thi Van Hoa, President of IFEAMA
- Professor Hiromi Shioji, Kyoto University, President of Japan Scholarly Association for Asian Management
- Professor Gennady Azoev, Dean of School of Marketing, State University of Management, Russia

**9:30-9:50**  
Keynote speech
- Professor Nobuyuki Tokoro, Nihon University

**Session 1: “Green Economics & Businesses”**
- N.Batnasan, Business School, NUM  
- Green management through financial schemes: "A case study of the Development Bank of Japan"
- Nobuo Hirohata, Yamaguchi University, Japan

**Session 2: “Management & Marketing in Innovation Era”**
- N.Sonintamir, Business School, NUM  
- Start from Gutian Again The formation, evolution, and reestablishment of the management ideology of the Communist Party of China
- L.Kaiheng, Centre of Education and Training, Chinese Military Culture Society

**Session 3: “Regional cooperation, Industrial Policy and Development”**
- Otgonsaikhan, Business School, NUM  
- Regional Integration in South Asian: Safta And Its’ Reality
- Dhruba Kumar Gautam, Dev Raj Adhikari, Faculty of Management, Tribhuvan University, Nepal

**July 18, 2015**

**8:30-9:00**  
Registration

**9:00-9:30**  
Opening ceremony

**9:30-10:00**  
Start of the Second Session

**10:00-11:00**  
Chair of the Session: N.Batnasan, Business School, NUM

**Venue: Conference Hall 1**
- Session 1-1: Supporting renewable energy development through financing in Mongolia

**Venue: Conference Hall 2**
- Session 2-1: What do Mongolians admire Characteristics from the Leader?

**Venue: Conference Hall 3**
- Session 3-1: The Strategic Demands of “Two Belts and One Road” for the Construction of “World Water Valley” -A Demand Analysis on the Basis of “Economic Belt of the Silk Road”
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<tr>
<th><strong>Danaasuren Vandangombo</strong></th>
<th><strong>Batdelger Nyamkhulu, Dashzeveg Tuvshinjargal, Sarantuya Jigiddorj</strong></th>
<th><strong>Huang Dechun, Sun Minmin, Jing Lu</strong></th>
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<tr>
<td><strong>Business School, National University of Mongolia</strong></td>
<td><strong>Business School, National University of Mongolia</strong></td>
<td><strong>Business School of Hohai University, Nanjing, Jiangsu, China</strong></td>
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**Structural Change and China’s Economic Growth**

"An Empirical Analysis Based on China’s Provincial Panel Data"

**Yang Huixin**

Shandong University

The impact of Corporate governance on innovation: Focus on Mongolian listed companies

**Ernest Nweke**

Mongolian University of Science & Technology

Analysis on Strategic Requirements Exerted By "Silk Road Economic Zone" on the Construction of "World Water Valley"

**Zhang Yang, Sisavath Thiravong**

Business School of Hohai University, Nanjing, Jiangsu, China

**Sustainable development of large regional centers of Russia**

Imideeva Irina Vladimirovna

East-Siberian State University of Technology and Management

Entrepreneurs in Vietnam: Current Development Status And Policy Recommendations

**Hoang Van Hoa**

International School of Management Economics, National Economics, University, Vietnam

Making long-term cooperation decision based on bilateral inter-organizational trust: Evidence of Mongolian SMEs

Idersuren

Business Administration Department, Institute of Finance and Economics

**Discussion and summary of the session**

**Discussion and summary of the session**

**Discussion and summary of the session**

**11:00 – 11:20 Coffee Break**

**11:20 – 12:20**

**Venue: Conference Hall 1**

**Session 1: “Green Economics & Businesses”**

Session 1-2

**Chair of the Session**

Chie Iguchi, Keio University, Japan

**Venue: Conference Hall 2**

**Session 2: “Management & Marketing in Innovation Era”**

Session 2-2

**Venue: Conference Hall 3**

**Session 3: “Regional cooperation, Industrial Policy and Development”**

Session 3-2

**Meaning and problem of Japan, China and South Korea FTA**

Yangchoon Kwak

Rikkyo University, Japan

**Corporate Finance and Multinational Strategy**

Mamoru Takahashi

Tokoha University, Japan

**A Statistical Analysis of the Determinants of FDI Locations in China**

Yu Xiao Jun

Nagoya University of Foreign Studies, Japan
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<tr>
<th>Topic</th>
<th>Speaker/Institution</th>
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<td>FDI inflow in India and Self Entrepreneurship: A Case of Retail Industries</td>
<td>Shrestha Saroj, Soka University, Japan</td>
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<td>Corporate bankruptcy prediction model in Mongolia</td>
<td>Sonintamir Nergui, Enkhtuul Sharavdemberel ????</td>
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<td>A Cost Benefit Analysis of Crop production with various irrigation systems</td>
<td>Bayanjargal Darkhijav, School of Applied Science and Engineering, NUM</td>
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<td>Green Job in Mongolia</td>
<td>D. Oyunbileg, E. Erdenesan</td>
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<td>BOP (Base of the Pyramid) Strategies to alleviate Poverty in Newly Emerging Countries Focusing on the Case of the Philippines</td>
<td>Takabumi Hayashi, Kokushikan University, Japan</td>
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<tr>
<td>Promoting Cleaner Production in Industry Sector</td>
<td>Le Thu Hoa, Do Thi Kim Hoa, Nguyen Thi Ngoc Huyen, Pham Thi Bich Chi</td>
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<tr>
<td>Toward the Implementation of Vietnam’s Green Growth Strategy</td>
<td>Le Thu Hoa, Do Thi Kim Hoa, Nguyen Thi Ngoc Huyen, Pham Thi Bich Chi</td>
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<tr>
<td>A framework study about the relationship between the transition of economic development mode and the Human Resource Management innovation: A hypothesis of 25-year-cycle Evolution</td>
<td>Lin Xinqi, Renmin University of China</td>
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<td>Innovation in Mongolian Listed Companies: The Impact of Corporate Governance</td>
<td>Enkhutuya Baviudorj, The School of Business &amp; Humanities, Mongolian University of Science and Technology</td>
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<td>Factors affecting the efficiency of economic linkage between enterprises and farmers in the southern region Vietnam</td>
<td>Luu Tien Dung, Pham Van Trinh, Van Nu Thuy Linh, Lac Hong University, Vietnam</td>
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**Discussion and summary of the session**

12:30-13:50 **Luncheon**

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<td>Session 4-1: “Financial Market Development”</td>
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<td>Chair of the Session</td>
<td>D. Suvdaa, Business School, NUM</td>
<td>B. Davaasuren, Business School, NUM</td>
<td>D. Batdelger, Business School, NUM</td>
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<td>Vietnam’s insurance market and financial security assurance</td>
<td>Some Issues Of Green Marketing Concepts And Practice</td>
<td>Salary reform of TMT in Chinese Central SOEs</td>
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<td>Nguyen Thi Chinh, Cao Thi Y Nhi</td>
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<td>Yu Jin, Li Nan, Jia Qiong</td>
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<td>National Economics University, Vietnam</td>
<td>The Business Administration Department, School of Business Administration and Humanity, MUST, Mongolia</td>
<td>Business School of Hohai University, China</td>
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<tr>
<th>Corporate Bankruptcy Prediction Model in Mongolia</th>
<th>Marketing of Nano-products: in search of solutions</th>
<th>The Active support to the Female Staff in Shinkin Banks</th>
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<td>Altan-Erdene Battayar, Myagmarsuren Boldbaatar, Tsetsegdelger Enkh-Angalan Business School, NUM</td>
<td>Gennady Azoev</td>
<td>Pei Xiong</td>
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<td>State University of Management, Russia</td>
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<td>Junko Hirasawa</td>
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<th>Russian Firms under the Current Economic Crisis</th>
<th>Factors Impacting Consumer Online Shopping Behavior Toward Electronic Products in Vietnam</th>
<th>A Study on Possibility of Industrial Cluster in Vietnam - Case Study of Da Nang IT Park in Da Nang City -</th>
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<td>Shizuko KATO</td>
<td>LE THI LAN HUONG, TRAN THI VAN HOA , NGUYEN MAI VIET THANG</td>
<td>Tetsuro Saisho</td>
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<td>Meiji University, Japan</td>
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<td><strong>Session 4-2: &quot;Distribution Channel &amp; Logistics&quot;</strong></td>
<td><strong>Session 5-1</strong></td>
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<td><strong>Hoang Van Hoa, National Economics University, Vietnam</strong></td>
<td><strong>Le Thi Lan Huong, National Economics University, Vietnam</strong></td>
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<td>Tamiko Kasahara, University of Shizuoka, Japan</td>
<td><strong>The relationship between meteorological parameters and particulate matter in the southwestern Ulaanbaatar, Mongolia</strong></td>
<td><strong>Developing Divisions of Labour and Creativity -A Case of the Japanese Film Industry-</strong></td>
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<td><strong>Formations and Strategies of Japanese Supplier Systems in China</strong></td>
<td><strong>Enkhdalai Narankhuu, Tsatsral Batmunkh, Erdenebayar Munkhtsetseg</strong></td>
<td><strong>Katsuhiko Hirasawa, Nihon University, Japan</strong></td>
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<td><strong>Takayuki Kosaka</strong></td>
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<td>Yu Jin, Hohai University, China</td>
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<td>Distribution channel-National economy</td>
<td>Medical Tourism in Asia: A comparative study of India and Thailand</td>
<td>Attitude of Mongolian workers towards to physically disabled</td>
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<td>G.Munkhbayasgalan, Ya.Otgonsuren</td>
<td>Madhav Prasad Sedhain</td>
<td>Sarantuya Jigjiddorj, Bayarmaa Bat-Erdene, Batdelger Nyamkhuu</td>
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<td>Factors affecting the collaboration in supply chain if mechanical enterprises in Vietnam; Perspective from enterprise in Dong Nai province</td>
<td>Current situation of Mongolian Tourism and Hotel indistrian</td>
<td>Research on Trend of Formation and Evolution of Professional Reputation of Chinese Large-sized ECFs in Transition Period</td>
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<td>Lessons Learned From Vietnam Forest Sector Development</td>
<td>Business Ethics Research in Japan:Analyzing the Problems of Incorrect Labeling on Menus at Major Hotel Chains, Department Stores, and Restaurants</td>
<td>Product Planning and Design education for Creative Industry development</td>
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16:20-17:20   Final and open discussion and Conference Closing Ceremony
17:20-18:00   The Second Meeting of the Board
18:00-20:00   Welcome Dinner & Performance

July 18, 2015

10:00-13:00   Company visit -1 / APU company
13:00-14:00   Lunch
14:00-17:00   Company visit - 2 / Gobi company
18:00-20:00   Farewell Dinner

July 19, 2015
Optional: Thirteenth Century Complex Tour
http://genco-tour.mn/en/?page_id=350