

# **The 11<sup>th</sup> Conference of International Federation of East Asian Management Associations (2012)**

## **Call for Papers**

(Apr.9, 2012 updated)

It has been 3 years since the U.S subprime crisis triggered the global financial crisis in 2008. Each government has made unremitting effort in combating the crisis, but sadly the measures are not effective enough and the world economy is now on the verge of a double dip. About the causes of economic crisis and the path of extricating crisis, among scholars, entrepreneurs and government officials have so many different views. In fact the root of current crisis is the imbalance of wealth creation and distribution: there are less and less people creating wealth while more and more people demanding wealth; the wealth created is not enough to meet everyone's need. So to extricate the crisis, Improvement in company productivity and cooperation among various countries are indispensable.

Today in the setup of global economic, the importance of East Asian is increasing. We hope that the meeting on the theme of Management Innovation and Win-win Cooperation in East Asia can contribute to recovery of the world economy.

The 11th Conference of International Federation of East Asian Management Associations will be held from **Oct.26 to 29, 2012** in Nanjing, China.

### **The theme of the conference**

Management Innovation and Win-win Cooperation in East Asia

### **Papers' topics include but are not limited to:**

- 1, The East Asian regional cooperation;
- 2, Industrial policy and industrial development;
- 3, The integration of Eastern and Western management thinking;
- 4, Strategy and Organization;
- 5, The East Asian Management;
- 6, East-West comparison of corporate governance;
- 7, East Asian human resource management;
- 8, Technology and market management mechanisms;
- 9, The East Asian automotive industry development.
- 10, Small business finance
- 11, Enterprise competitive intelligence system
- 12, The East Asian free trade zone
- 13, The East Asian management practices
- 14, Corporate finance
- 15, Business matching

Authors are requested to submit full papers in English, Chinese or Japanese, but non-English

papers need to be submitted with English Summary. Author numbers of each paper should be no more than 3 persons, each person as the first author can submit paper only one. The papers in English should be no longer than 8 printed pages. The papers in Japanese should be no longer than 10 printed pages. Submissions should be in word format according to the paper template on the conference website.

We will provide the proceedings and certificate for all papers accepted, and select best papers.

**Important Data :**

- **Deadline of Presentation Application** May 30,2012
- **Notification of Acceptance Date:** June 30, 2012
- **Deadline of Paper Submission:** August 30, 2012
- **Deadline of only participation:** July 30,2012

**Registration Fee:** 300 US\$(Graduate Student: 150 US\$)

In order to expand the scope of academic exchange, this conference will set poster session. Registration fee of poster session is 30 US\$.

Thanks for your attention and looking forward to your participation.

**Contact us :** YU Jin (Hohai University, China, E-mail:ifeama2012@gmail.com )

## **Convention schedule**

### **26 October 2012(Friday)**

**Afternoon : Registration**

**Evening: The First Meeting of the Board**

### **27 October 2012(Saturday)**

**Morning: Registration, Opening Ceremony, Key Note Speech**

**Afternoon : Subcommittee Session**

**Evening: Welcome Party, The Second Meeting of the Board**

### **28 October 2012(Sunday)**

**Morning: Subcommittee Session**

**Afternoon : Subcommittee Session, Conference Summary**

### **29 October 2012(Monday)**

**Technical visit**

## Conference Venue

Hohai Business School, Nanjing, Jiangsu Province, P.R. China

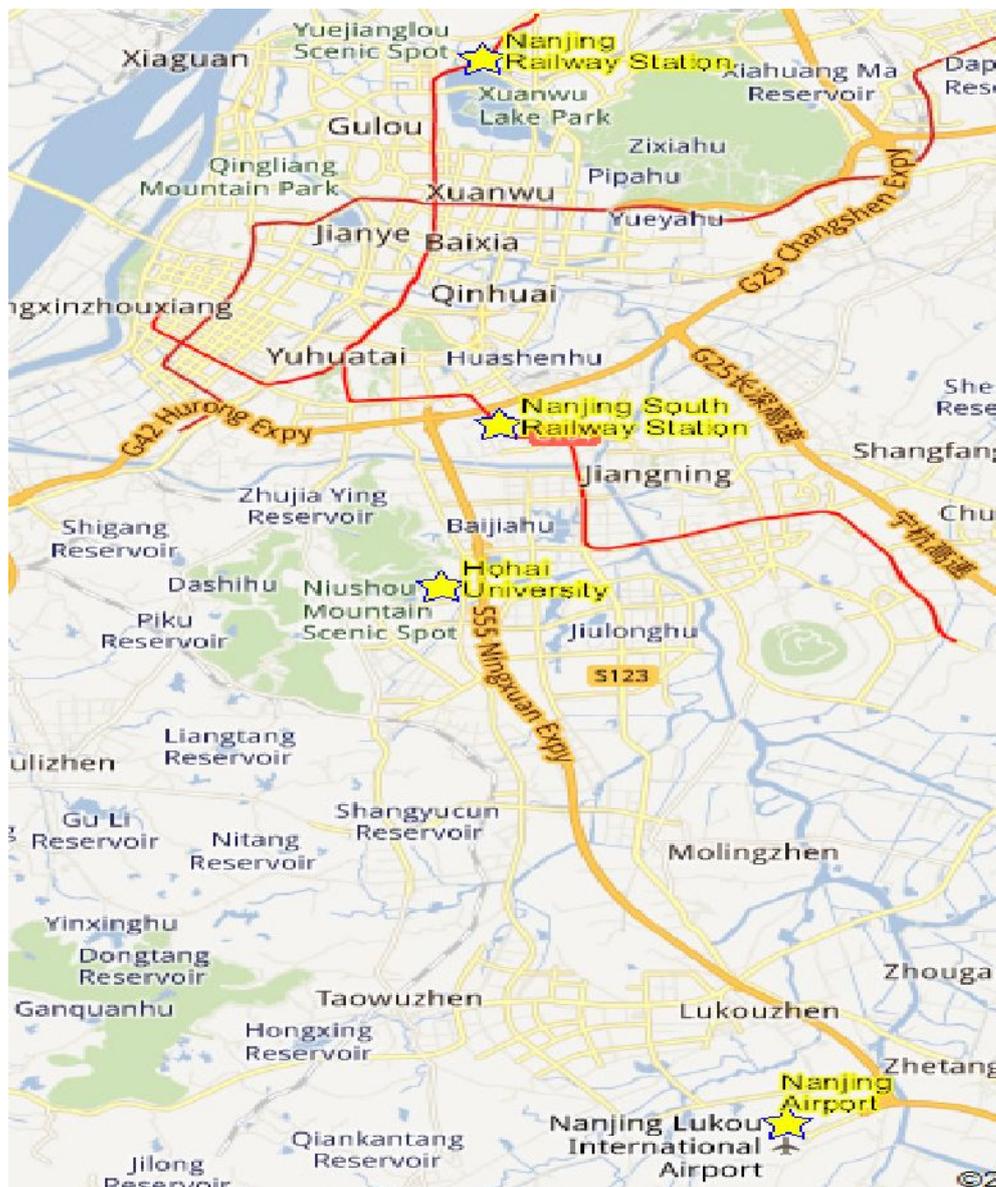
Building of Business School, Jiangning Campus of Hohai University

No.8 West Focheng Road, Jiangning District, Nanjing, Jiangsu Province, P.R. China

## Transportation

### Aviation :

Nanjing Lukou International Airport has flights to most Chinese cities and some foreign cities. International flights can reach cities of Osaka, Inchon and Singapore. It also has direct flights to Hong Kong, Taipei and Macau. The airport is approximately 20 minutes drive from the venue, with approximately taxi fee of RMB100 (USD15).



Transportation Instructions to the Venue

### **Railway:**

Nanjing has two railway stations, Nanjing Railway Station and South Nanjing Railway Station. The Nanjing Railway station is the station for ordinary trains and South Nanjing Railway Station is for High-speed Trains (CRH) from/to Beijing, Shanghai, Wuhan, etc.

From Nanjing Railway Station, you can take Nanjing Metro Line 1 to “Baijiahu” Station (the destination of the train should be China Pharmaceutical University (CPU)), and then take the TAXI to the campus. It takes approximately 40 minutes and costs approximately RMB20 (USD3).

From South Nanjing Railway Station, you can take TAXI directly to the venue, which takes approximately 15 minutes and costs approximately RMB30 (USD5.5)

### **Highway:**

Nanjing has express links with most Chinese cities. If you drive to Nanjing, you should get yourself on the Express S88 and exit from the Cuipingshan Exit. Then you can follow the road instructions to the campus.

### **Conference Hotels**

<b>Hotel name</b>	<b>Distance to the venue</b>	<b>Address</b>	<b>Telephone</b>
Jinling Resort	15 minutes drive to the venue(6.7KM)	No.1 Jinling Hotel Road, Jiangning District, Nanjing	+86-25-52107666
Aitaoliyuan Hotel	8 minutes drive to the venue (3KM)	No.199, West Tiyuan Road, Nanjing	+86-25-52783300
Shuixiu Garden Hotel	14 minutes drive to the venue(5KM)	No.11, West Jiahu Road, Jiangning District, Nanjing	+86-25-52105588
Cuipingshan Hotel	6 minutes drive to the venue (2.7KM)	No.168, West Tianyuan Road, Jiangning District, Nanjing	+86-25-61016102
Jinjiang Hotel	10 minutes drive to the venue (3.3KM)	No.162 West Shengtai Road, Jiangning District, Nanjing	+86-25-52765388