



## **Call for Papers**

### **The 12<sup>th</sup> Conference of International Federation of East Asian Management Associations (IFEAMA – 2014)**

**Hosted by Business School of National Economics University  
Hanoi, Vietnam  
22-25th August, 2014**

**25 March, 2014 updated**

(Changed the followings ;)

- 5 April, 2014 *New Extended Deadline of Presentation Application & Abstract submission*
- A chartered bus will be served between Business School of National Economics University Hanoi and only Hoa Binh Hotel, Nikko Hotel.

### **Organized by**

IFEAMA & NATIONAL ECONOMICS UNIVERSITY HANOI, VIETNAM (NEU)

### **Conference Website**

Today in the setup of global economic, the importance of East Asian is increasing. We hope that the meeting on the theme of Knowledge Sharing on Management Innovation in East Asia can contribute to recovery of the world economy.

The 12th Conference of International Federation of East Asian Management Associations will be held from **22-25<sup>th</sup> August 2014** in Hanoi, Vietnam.

### **Conference Theme**

The International Conference on “*Innovation, Competitiveness, and International Economics Cooperation*” organized by the National Economics University Business School will be held in Hanoi, Vietnam on August 22-25<sup>th</sup>, 2014. The conference aims at presenting current research and stimulating knowledge sharing, new idea exchanging and discussion among scholars, academicians, and business executives from around the world as well as fostering research relations for collaborative work. You are cordially invited to

submit papers related to the conference theme. Different types of papers, including conceptual and empirical ones, using qualitative and/or quantitative methodologies are welcome.

### **Conference Topics**

Papers submitted should be substantial, original, and unpublished research on all aspects of Economics and Business Administration, including, but not limited to:

- Economics;
- Strategic Management and Organization;
- Knowledge Management;
- Human Resource Management;
- Financial Management;
- Marketing;
- Entrepreneurship;
- Business Ethics Corporate social responsibility (CSR);
- Global competition & changes in international business environment;
- Corporate governance and leadership;
- Information Technology Management & Business Innovation;
- The East Asian regional cooperation;
- Industrial policy and industrial development;
- The integration of Eastern and Western management thinking;
- The East Asian Management;
- East-West comparison of corporate governance;
- Small business finance
- Enterprise competitive intelligence system
- The East Asian free trade zone
- The East Asian management practices

### **Conference Venue**

NEU Business School, Hanoi - Vietnam

Building of Business School, Hanoi Campus of National Economics University

No.207 Giai Phong Road, Habatrung District, Hanoi, Vietnam

### **Conference Language**

Papers and presentations must be in English.

### **Important dates**

- 5 April, 2014 *New Extended Deadline of Presentation Application & Abstract submission*

- 15 May, 2014 --- *Full Paper submission deadline*
- 15 June, 2014 --- *Notification of Acceptance*
- 30 July, 2014 - *Deadline of only participation*
- 22-25 August, 2014 --- *Conference*

### **Registration Fee:**

- **Registration fees is 300 US\$** (Graduate Student: 150 US\$)  
(It does not include Halong Bay Tour fee)
- In order to expand the scope of academic exchange, this conference will set poster session. Registration fee of poster session **is 30 US\$**.

### **Convention tentative schedule**

#### **22 August 2014 (Friday)**

- Afternoon : Registration
- Evening: The First Meeting of the Board

#### **23 August 2014 (Saturday)**

- Morning: Registration, Opening Ceremony, Key Note Speech
- Afternoon : Subcommittee Session
- Evening: Welcome Party, The Second Meeting of the Board

#### **24 August 2014 (Sunday)**

- Morning: Subcommittee Session and Conference Summary
- Afternoon : **Company visit**
- Evening: **Cultural Festival**

#### **25 August 2014(Monday)** – Optional: Halong Bay Visit

### **Submission of Papers requirement**

Authors are invited to submit completed manuscripts. Papers will be selected by the Program Committee consisting of a panel of international scholars. Please submit the paper in electronic format (word files only) to the Conference Secretariat at the address below.

Authors are requested to submit full papers in English, non-English papers need to be submitted with English translated version. Papers should be no more than 15 pages or 5,000 words in length, with an abstract of no more than 100 words.

Author numbers of each paper should be no more than 3 persons, each person as the first author can submit paper only one.

## **Conference Publications**

All accepted papers will be included in Conference Paper Proceedings, published by Hanoi National Economics University Press. Selected best papers will be published at a special issue of Journal of Economics and Development.

## **Paper Lay-out**

### *Margins and format*

The margins must be 3 cm on both the top and the bottom and 2 cm on both left and right side. The paper format must be A4 (21 x 29,7 cm).

### *Title*

Please start the first page with a horizontal line and leave one line blank before typing the title at the centre of the page with the following font: Times New Roman, size 20.

Sub-titles should be in Times New Roman, size 16.

Below the title/sub-title you should write the author's name and affiliations, university and country only. Use Times New Roman, size 12, in italics. Leave one line blank before inserting another horizontal line and after this, please leave 3 blank lines before typing the abstract.

### *Abstract*

The abstract should be written in Times New Roman, size 12, in italics. It will begin with a first level heading (Abstract). The abstract must not exceed 150 words.

### *Headings*

Leave one blank line before each heading.

First level headings should be written in Times New Roman, size 16.

Second level headings should be written in Times New Roman, size 14.

Third level headings should be written in Times New Roman, size 12, in italics.

All headings must be aligned to the left.

### *Body*

The body of the paper should have a line spacing of 16 pkt. and written in Times New Roman, size 12. Begin each paragraph (except those following a heading, a bullet list, a table or a figure with one tab indent set to 1,5 cm. Use

justified margins on both sides. Be sure to begin with a first level heading. If you wish to accentuate single words within the text, do not use bold, but italics.

### *Tables*

The table title should be written in Times New Roman, size 12.  
Please number the tables as follows: Table 1, Table 2, Table 3, etc.

### *Figures*

Please insert the figures into the text, Please number the figures as follows:  
Figure 1, Figure 2, Figure 3, etc.

### *Notes*

Please use endnotes instead of footnotes. Endnotes should be inserted after the text and before the references. The notes should be written in Times New Roman, size 10

### *References*

The references must be placed at the end of the document. In the text please state only the last name of the author and the year in parenthesis and separated by a comma (Rask, 1999). In the reference list, please write all the names fully. Please write the book, journal or paper series names in italics. Example:

- Rask, Morten and Niels Jakob Buch (1999), *International Marketing at the World Wide Web - Concepts for understanding and action* (in Danish), Ledelse & Erhvervsøkonomi, 1/99.

Please submit the paper in MS Word format to email address of Conference Secretariat

Email: [hoapham@bsneu.edu.vn](mailto:hoapham@bsneu.edu.vn) / [hoa.pham@ucdconnect.ie](mailto:hoa.pham@ucdconnect.ie)

## **Contact Information**

### Conference Chair

Assoc. Prof. Dr. Tran Thi Van Hoa  
Dean of Business School  
National Economics University, Hanoi, Vietnam  
Tel: (84-4) 3869 4197 (ext: 125)  
Fax: (84-4) 3869 1682  
Email: [ttvhoa@bsneu.edu.vn](mailto:ttvhoa@bsneu.edu.vn) or [hoalinh@yahoo.com](mailto:hoalinh@yahoo.com)

### Conference Secretariat

Ms. Pham Thanh Hoa (MSc)  
NEU Business School  
National Economics University, Hanoi, Vietnam  
Tel: (84-4) (84-4) 3869 4197 (ext: 129)

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## Transportation

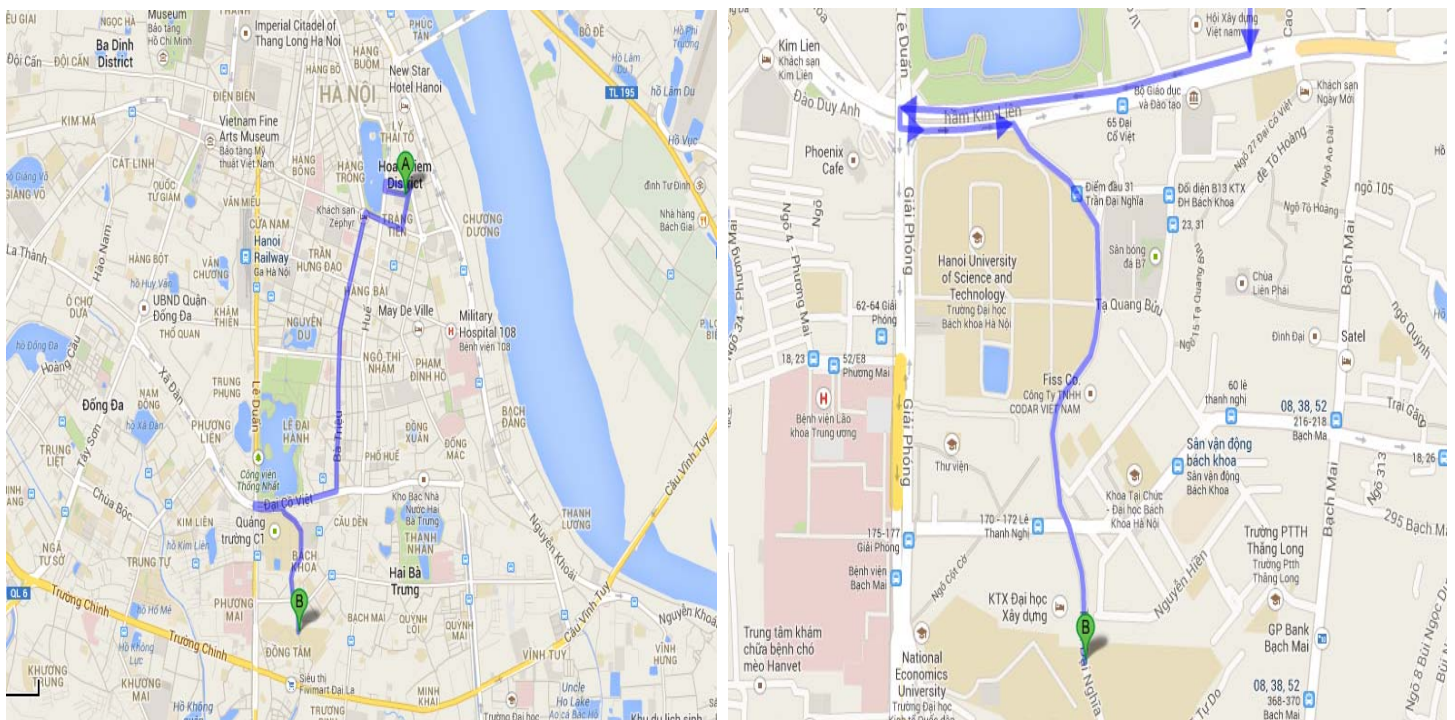
Nội Bài International Airport (HAN) in Hanoi, is the largest airport in the north of the country. It is 28 miles (45 km) from the city centre. The travel time from the city centre is approximately 45 minutes.

### *From the airport*

Taxis to central Hanoi can be hired at Noi Bai Airport. There are fixed price taxi stands right outside the exit, offering fares for between US\$16-20 into the city. The rate is about 350,000 dong for a regular sized taxi, 380,000 dong for a seven seats. (December, 2013)

## Transportation Instructions to the Conference Venue

The National Economics University is located on Tran Dai Nghia Street, Hai Ba Trung District, Hanoi, Vietnam (Please note that the university main gate on Giai Phong Road is currently under construction). The University is about 5 kilometers away from the city center. The travel time by taxi from the city center is about 20-30 minutes, depends on traffic, and the taxi fare is about 60,000 to 80,000 VND.



## Conference Hotels

A chartered bus will be served between Business School of National Economics University Hanoi and only Hoa Binh Hotel, Nikko Hotel.

Hotel name	Distance to the venue	Address	Telephone	Website
Prestige Hotel	10 minutes drive to the venue (4.2KM)	No.17, Pham Dinh Ho Street, Hai Ba Trung District, Hanoi, Vietnam	+84 4 62 999 888	<a href="http://www.prestigehotels.com.vn">http://www.prestigehotels.com.vn</a>
Hoa Binh Hotel	12 minutes drive to the venue (4.4KM)	No.27 Ly Thuong Kiet Street, Hai Ba Trung District, Hanoi, Vietnam	+84 4 3825 3315	<a href="http://www.hoabinhotel.com">http://www.hoabinhotel.com</a>
Nikko Hotel	10 minutes drive to the venue (4.1KM)	No.84 Tran Nhan Tong Street, Hanoi, Vietnam	+84 4 3822 3535	<a href="http://www.hotelnikkohanoi.com.vn/">http://www.hotelnikkohanoi.com.vn/</a>
Hanoi Pearl Hotel	13 minutes drive to the venue (4.8KM)	No.6, Bao Khanh Lane, Hoan Kiem District, Hanoi, Vietnam	+84 4 3938 0666	<a href="http://hanoipearlhotel.com">http://hanoipearlhotel.com</a>
Golden Silk Hotel	14 minutes drive to the venue (4.9KM)	No.111 Hang Gai Street, Hoan Kiem District, Hanoi, Vietnam	+84 4 3928 6969	<a href="http://goldensilkhotel.com/">http://goldensilkhotel.com/</a>