

International Federation of East Asian Management Associations (IFEAMA)

In collaboration with

Nepalese Academy of Management (NAM), Kathmandu

Jointly announce

The 4th International Conference of NAM

And

14th International Conference of IFEAMA

on

**Knowledge Transfer and Transformation:
Global and Local Business for Competitiveness and Social Justice**

March 27-29, 2017, Kathmandu, Nepal

Key Note Speakers:

1. **Jay Barney**: Presidential Professor of Strategic Management and Pierre Lassonde Chair of Social Entrepreneurship at the University of Utah, **USA**.
2. **Will Mitchell**: John deButts Professor at Duke University and the Anthony S. Fell Chair at the University of Toronto, **Canada**.
3. **Garry D. Bruton**, Professor of Entrepreneurship at the Neeley School of Business at Texas Christian University, **USA**.
4. **Sharma, C. Satish**, Chairman & Managing Director at Maharaja Group of Colleges, Udayapur, **India**.
5. **Hiroshi Hoshino**, Professor of International Business and Global Logistics at Graduate School of Economics and the Yunus & Shiiki Social Business Research Center at Kyushu University, **Japan**.

Important Dates / Deadline:

Full Paper Submission till:	September 15, 2016 → October 15, 2016
Blind Review and Re-submission of papers incorporating comments by:	November 15, 2016 → December 15, 2016
Registration last date:	January 15, 2017
Conference Dates:	March 27-29, 2017

The Nepalese Academy of Management (NAM)

Nepalese Academy of Management (NAM) is an independent, not for profit Association of Academicians and Professionals, established to create and disseminate knowledge required for managing organizations regionally as well as globally. The Academy organizes international conference biennially with international/national university/business school collaboration aiming to bring together Academics and Practitioners from diverse backgrounds and initiates to meet, discuss and debate issues that will affect the future direction of research and practice. Following its traditions, Nepalese Academy of Management and International Federation of East Asian Management Academy are pleased to announce the International Conference jointly on, **“Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice”** on March 27-29, 2017 at Kathmandu, Nepal.

The NAM's 1st international conference (2011 March 10-12) themed on “ Changing Perspectives on Management: Revisit the Existing and Explore the Novel Ideas” attracted almost 200 participants from 33 countries with 61 research papers, three workshops, three plenary sessions, and 16 technical sessions. The 2nd international conference (2013 March 10-12) on “Reshaping Organizations to Develop Responsible Global Leadership’ had 300 participants, 101 research papers from 30 countries. The conference is characterized by a strong developmental focus, providing participants with a supportive and collegial platform to discuss and develop ideas, and helping authors enhance their papers for publication. The 3rd international conference (2015 March 27-29) themed on “Transforming Management System for Innovation, Development and Governance” had 350 delegates from around the globe and presented 124 research papers of diverse range. It provides platform to interact and build network with academic scholars, business practitioners and peers from around the world and helps to publish works in leading international journals. All these conference were held in a five star hotel located in the Heart of Kathmandu city.

For this 4th and 14th International conference of NAM and IFEAMA, we invite faculties, research scholars, professionals, doctoral students as well as business practitioners to submit papers and panels addressing all areas of management, development, and economics relating to the theme. The theme of the conference opens an interesting and fruitful dialogue on all the issues of management, economics, development and social sciences and stimulates a sustainable view of competitiveness in our institutions. In order to accept the dynamics of changes in developed and developing countries, it is the right time to address the management system transformation innovating novel ideas by developing corporate culture to nurture the competencies and good governance for sustainable development. Such innovative and integrated approach often need transformation on system with combination of technology, social, cultural, and organizational efforts. Thus, it aims to stimulate scholars to question existing paradigms and accepted practices and bridges the gaps in knowledge transformation for competitiveness and social justice.

International Federation of East Asian Management Association (IFEAMA)

International Federation of East Asian Management Association (IFEAMA) aims to promote the research and the application of business administration in East Asian and to contribute to industrial development to advance the management practices. Some of the active members of this federation are: Japan Scholarly Association for Asian Management (JSAAM), China Academy of Management Science (CAMS), China National Economic Management Association (CNEMA), China Management Science Society (CMSS), State University of Management (Russia), Hanyang University (South Korea), National Economics

University (Vietnam), National University of Mongolia, and Nepalese Academy of Management. It has already organized 13th international conferences: 1st at Senshu University, Tokyo (1993), 2nd in China (1995), 3rd in Moscow (1996), 4th at Vietnam National University (1998), 5th in Seoul (2000), 6th in China (2002), 7th at Rikko University, Tokyo (2004), 8th in China (2006), 9th in Moscow (2008), 10th in Seoul of South Korea (2010), 11th at Hohai Business School, China (2012), 12th at National Economics University, Vietnam (2014), and 13th in National University of Mongolia (2015). For 14th International Conference, it has decided to host jointly with Nepalese Academy of Management at Kathmandu, Nepal in March 27-29, 2017.

Brief Bio of Key Note Speakers

Jay Barney is a Presidential Professor of Strategic Management and Pierre Lasonde Chair of Social Entrepreneurship at the University of Utah. He previously served as the Professor of Management and held the Chase Chair for Excellence in Corporate Strategy at the Max M. Fisher College of Business, The Ohio State University. His research focuses on the relationship between costly-to-copy firm skills and capabilities and sustained competitive advantage. He is an associate editor for the *Journal of Management* and senior editor for *Organization Science* and has been published in numerous leading publications. In addition to his teaching and research, he presents executive training programs throughout the US and Europe. His consulting work focuses on large-scale organizational change and strategic analysis. Jay Barney is an SMS Fellow as well as a fellow of the Academy of Management. He has received honorary doctorate degrees from the University of Lund, the Copenhagen Business School, and Universidad Pontificia Comillas (Madrid), and has honorary visiting professor positions in New Zealand and China.



Will Mitchell studies business dynamics in developed and emerging markets, investigating how businesses change as their competitive environments change and, in turn, how the business changes contribute to ongoing corporate and social performance. He teaches courses in business dynamics, emerging market strategy, corporate strategy, health sector management, entrepreneurship, and pharmaceutical strategy. Will holds the John deButts Professorship of Business Administration at Duke University's Fuqua School of Business and the Anthony S. Fell Chair in New Technologies and Commercialization at the University of Toronto. Will is a faculty associate of Duke's Global Health Initiative and Center for Entrepreneurship and Innovation, as well as a faculty associate at Rotman's Center for Health Sector Strategy. Will is a co-editor of the *Strategic Management Journal*, co-editor for online media for the *Strategic Management Society* journals, and a board member of Neuland Laboratories, Ltd. (Hyderabad).



Garry Bruton is a professor of entrepreneurship at the Neeley School of Business at Texas Christian University where he helped to start the entrepreneurship program. Garry's research focuses on entrepreneurship in emerging economies and he has published or has forthcoming academic articles in leading journals such as the *Academy of Management Journal*, *Strategic Management Journal*, and *Journal of Business Venturing*. In addition, Garry has co-authored three text books –small business management (McGraw-Hill), technology and innovation management (Cengage), and international



management (Cengage). Gary is Co-director - Institute for Global Innovation and Chinese Entrepreneurship at Tongji University (China), Honorary Professor - Department of Business, Administration at Sun Yat-sen Business School (China), honorary professor at South China University of Technology (China), and serves on the international advisory board of the Entrepreneurship Center Nankai University (China). Garry is also the past president of the Asia Academy of Management and past editor of the Academy of Management Perspectives. Professor Bruton is currently an associate editor at the Strategic Entrepreneurship Journal and serves on four other editorial boards.

Satish C. Sharma is Professor and Chairman & Managing Director at Maharaja Group of Colleges, Udayapur, India has an academic and research experience of 20 years in the field of HR, OB, IR, Entrepreneurship and Educational Development. He has written books on Human Resource & Organizational Behavior. He has attended more than 100 conferences & seminars. He has published more than 50 research papers in National & International journals.



Hiroshi Hoshino is a professor of International Business and Global Logistics at Graduate School of Economics and the Yunus & Shiiki Social Business Research Center at Kyushu University, Japan as well as visiting professor at Kobe University. He currently serves as the president of Japan Society of Logistics and Shipping Economics. He has been working on the research on the collaboration between profit sector and non-profit sector in many aspects including project with the Grameen Foundation led by Dr. Muhammad Yunus and has published academic articles on the private firms' entering into emerging market in collaboration with non-profits such as UN organizations, International Development agencies and NGOs. He has been involved in several social business start-ups since the Great Hanshin Earthquake hit Kobe, Japan in 1995 and launched the NPO Management School, the first of its kind, in Japan.



Area or scope of the papers but not limited to:

Knowledge Creation and Transformation

Knowledge management, building knowledge for change in emerging markets, Global innovation, emerging market R&D, innovation measurement, innovation for transformation, technology transfer, productivity and spillovers, global and local knowledge, knowledge strategies and organizational learning, intellectual curiosity, Appreciative Intelligence, Appreciative Inquiry, Management interventions, and other issues of knowledge creation and transformation.

Managing People in Organizations

Building human and social capital, labor market, ILO and decent work conditions, individual, group, intra and inter organizational value creation, empowerment and organizational citizenship behavior, work culture and psychological wellbeing, investment in HR for transformation, high performance practices, strategic and international human resources management, talent management, unionism, reward and performance, Communication across culture, technology, workforce diversify, and other issues of managing people in organizations.

Organizational strategy and Leadership for Change

Challenges to organizations, behavior within organizations, strategies for corporate performance, organizational change and development, groups and team work, leadership dimensions, multinational companies, global strategies and competitiveness of firms, strategic/competitive advantages, Improving productivity, bottlenecks and obstacles to productive investment and technology adoption, parent-subsidiary relationship, globally responsible leaders, standardization and localization, social justice and other issues of organizational strategy and leadership for changes.

Economic Development and Integration

Political economy and development, macroeconomic stability, financial inclusion, regional economic integration, financial competitiveness, poverty eradication, economics of wellbeing in developing nations, micro finance and policy perception, FDI, FTA, Investment and Arbitration, WTO, free trade agreement, Migration and development, remittance and contribution to SMEs, emerging China and India and economic development of Nepal, and other issues of economic development and integration.

Brand Awareness, and Market Performance

Brand awareness, strategies, Marketing, Customer care for organizational development, New Product Development, Innovations, Ethics, values, trust, Operations Logistics, management of information system, Supply Chain Management, Quality Management, Societal Welfare, and Strategy for transformation, and other issues of brand awareness, marketing and market performance.

Business, CSR and Social Justice

Business and society, corporate governance, business and legislation, governance of public, NGOs, NPOs, accountability and transparency, civil society pressure, anti-corruption efforts, service quality, TQM, complaint mechanism, social business and sustainability, social justice, consumerism, social movement, Societal expectations, public-private partnership, from social to governance perspectives, transforming global governance for the 21st century, and other issue of business, social organizations, and their CSR for social justice.

Entrepreneurship Development

Global and local firms, family business, entrepreneurship and societal changes, business model innovation, team entrepreneurship, creativity experimentation, role of government in entrepreneurship development, Management practices, Management Decision Making, business Strategies for SMEs, innovation in SMEs, and all the issues of entrepreneurship development and management.

Finance, Accounting, and International Business

Accounting challenges, financial management, Market performance measurement and management, Project management, stock market and income distribution, international trade, commodity market, shift from trade in goods to trade in activities, International business, economic geography and innovative research in IB, and all issues of finance, accounting and international business.

Climate Change and Human Lifestyle

Global warming, carbon emissions, clean energy, green jobs, impact of climate change on water supply, forest, food security, agriculture, public health, wild- life, bio diversity and green house effect, industrialization and climate justice, Climate conflict and fragility in public and private, and policy impacts.

Research in higher Education

Research for social change and innovation, cross culture research, emerging tools and methodology in research, Comparative studies, higher education and new models of teaching –learning pattern, use of technology in education and research.

Submission Requirement

Papers should follow the style recommended by the American Psychological Association (APA) Publication Manual. The language of the conference and related publications is English. Each accepted paper must be presented at the conference and be accompanied by paid registration. Each submitted paper must include an abstract and must conform to the following format:

- First Page: title, authors, mailing address, phone, e-mail address, and abstract. Second and subsequent pages of the paper should be limited to 4000 to 6000 words.
- All papers must be submitted with word file (doc file) attachment on nepaleseacademy@gmail.com and cc to academyofnepal@gmail.com
- Submitted papers must NOT have been previously published and, if under review, inform to organizer and must NOT appear in print before the NAM-IFEAMA 2017 international Conference.
- The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in word (doc) format.
- Each manuscript in English should be accompanied by an abstract, not to exceed 300-500 words
- When accepted after blind review and resubmission, the authors or one of the co-author must register and be available to present the paper at the conference.
- One author can submit only one paper in any one track and selected papers will be scheduled in different tracks and plenary sessions.

Participants of the Conference

- **Authors/ Presenters:** authors of papers accepted for presentation after double blind peer reviewed and registered can attend the Conference. Each presenter will receive a Certificate of Presentation and will automatically become a member of the Academy for two years.
- **Non-presenters:** Faculties and research scholars, academician, professionals, executives, self-employed, managers, entrepreneurs, consultants, NGO's, NPO's associates, civil servants, and all those who are interested in knowledge transfer for transformation can attend in the Conference as an observer to listen to the presentations of papers without presenting their own, if they have paid the registration fee. Each presenter will receive a Certificate of Participation and will automatically become a member of the Academy for two years.

Publication Opportunities

All manuscript submissions will be subject to a blind review process by Scientific committee of the conference. Evaluation is based on relevance to the theme, analytical and conceptual rigor, quantitative and qualitative methods (if applicable), innovativeness, contribution and significance of conclusions. The editorial board will make the final decision as to whether the accepted papers are published in the NAM international conference proceedings (ISBN). Besides proceedings the editors of the following journals will select best papers; authors of selected papers will be invited to submit their work for consideration for publication in the following journals:

- *The International Journal of the Nepalese Academy of Management*
- *British Journal of Management*
- *South Asian Journal of Human Resource Management*(SAGE Publication)
- *Emerging Market Case Study Series (Emerald)*
- *Journal of Shinawatra University (Shinawatra University, Thailand)*
- *Journal of Management (Tribhuvan University)*
- SIU Journal of Management
- South Asian Journal of Business and Management Cases (SAGE Publication).
- **Selected paper series of IFEAMA conference.**

Workshops

The conference will host several professional workshops which will be conducted by world renowned researchers, experts and professionals of their field. Forum for Entrepreneurs, Managers, and academicians will be hosted during the conference days. Some other programs at the conference are meeting with world renowned editors, case writing workshop, research paper development workshop, and round table discussion on conducting research in the Asian context and on Higher Education and future Course of Action will be organized during the conference hours.

"Meet the Editors of International Journals"

- Prof. Farok J. Contractor, Rutgers Business School, Management and Global Business Department, **USA**
- Prof. Vikas Kumar, University of Sydney Business School, **Australia**
- Prof. Garry Bruton, Texas Christian University, **USA**
- Prof. Geoffrey Wood: University of Warwick, **UK**
- Prof. Stuart Locke, The University of Waikoto, **New Zealand**
- Prof. Will Mitchel, University of Toronto, **Canada**
- and other professors/practitioners will lead the session.

"Research in Asian Context"

- Prof. Al Rosenbloom, Dominican University, **USA**
- Prof. Satish C. Sharma, Maharaja College of Management, **India**
- Prof. Jay Barney, University of Utah, **USA**
- Prof. John Walsh, Shinawatra University, **Thailand**
- Prof. Marc Georgen, Cardiff University, **UK**
- Prof. Khondaker Mizanur Rahman, Nanzan University, **Japan**
- Prof. Soumodip Sarkar, Asia Center at Harvard University
- and other professors/practitioners will lead the session.

“MBA Education and Future Course of Actions”

- Prof. Yu Jin from **China**;
- Prof. EB Khedkar, A DY Patil University, **India**
- Prof. Karina R. Jensen, NEOMA Business School, **France**
- Prof. Ramesh Dangol, Youngstown State University, **USA**
- Prof. Mithilesh Dixit, Career Point University, **India**
- Prof. Felicity Wood, University of Fort Hare, **South Africa**
- Prof. Sandip Solanki, Symbiosis International University, **India**
- Prof. Katsuhiko Hirasawa, Nihon University, **Japan**
- and other professor/practitioners will lead the season.

Chair of the conference

Prof. Dr. Dev Raj Adhikari

Founding President: Nepalese Academy of Management
President Elect of IFEAMA
Dean, Faculty of Management, Tribhuvan University, Nepal

Prof. Dr. Batsukh Davaasuren,

President of IFEAMA
National University of Mongolia (NUM), Ulaanbaatar
Magnolia

Conference Coordinator/ Correspondence

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